

# A big day of celebration includes:

**"Back to the Mother Road"**  
Parade on Route 66  
Begins at 9am

Antique Tractors, Trucks,  
and vehicles,  
Floats, Horses & Motorcycles

**AT BIG FUN LOT:**  
behind Mr. Gas  
**Arts and Crafts Fair**

**Garaoke Entertainment**  
MC and DJ

**Dunk Tank**

**Children's Crafts & Activities**

**Jumpers**

**FOOD AND DRINK VENDORS**

## **AT RICH FORD**

**Business Expo**  
10-5pm

**Holly Holmes**  
1-3pm

**Big Foot at 11 & 3**

**Cowboys and Indian**  
Presented by  
**Edgewood Salvation Army**  
Thrift Store  
on Stage 7-9pm

**Adopt an Animal**  
Edgewood Animal Shelter

**FREE Food and pop**



**August 13, 2011**

**Participant Registration  
for  
Business Expo  
Arts & Crafts Fair  
Parade,  
and Sponsorship**

**EDGEWOOD**  
Chamber of Commerce

**August 13, 2011**

Business Expo, Arts & Crafts

# Registration Fees

## CHAMBER MEMBERS

\$50 Chamber Member  
Booth Space in **Business Expo**

\$35 Chamber Member  
Booth Space in **Arts & Crafts Fair**

\$75 Chamber Member  
**Food Vendor** space near A&C Fair

## NON CHAMBER MEMBERS

\$75 Non-Chamber Member  
Booth Space in **Business Expo**

\$50 Non-Chamber Member  
Booth Space in **Arts & Crafts Fair**

\$100 Non-Chamber Member  
**Food Vendor** Space near A&C Fair

## SPECIAL PACKAGE FOR NON-MEMBERS

### BUSINESS EXPO

ECOC Membership	\$95 1 YR.
Booth Space	\$50
*Oil Change	\$40
Value:	\$185
<b>You Pay ONLY</b>	<b>\$140</b>

### ARTS & CRAFTS FAIR

ECOC Membership	\$95 1YR.
Booth Space	\$35
*Oil Change	\$40
Value:	\$170
<b>You Pay ONLY</b>	<b>\$125</b>

\* Oil Change & 18 Point Inspection  
at **East Mountain Auto & RV Service**

## About Booth Space

Registration applications will be processed in the order received. Approximate size of booth space is 10' x 10'. We will provide a 6' table and 2 chairs for the Business Expo ONLY. No refunds will be issued after July 29, 2011.

Spaces and tables will be reserved only with paid applications and on a first come first served basis. If you have not arrived by 8:30am August 13 to claim your space, your space may be forfeited, and no refund will be issued.

Booth hours are 8am for setup and 5pm for tear down. Booths taken down before 5pm will not be considered for future events.

Please remain close to your booth at all times, as the sponsors are not responsible for lost, stolen or damaged goods.

All food vendors are responsible for the appropriate licenses and certification required by the FDA, State, and local government agencies. Please submit copies to the Chamber office by Wednesday August 10, 2011.

All vendors are responsible for their own displays.

We ask that each vendor donate an item valued at \$25 or more for a raffle to benefit the Edgewood Chamber of Commerce.

The organizing committee will do everything possible to ensure a good turnout. Announcements and advertisements will be placed as widely as possible. Fliers will be placed in local stores and businesses. If you have additional questions or concerns, please contact Madeline at the Chamber office - 505-286-2577 or 505-850-2523, Or Renee at 505-506-4900.



Please sign release below, select your preferences  
on the back of this sheet,  
make your check out to  
Edgewood Chamber of Commerce  
and mail this half of the flyer (with your  
check) to ECOC PO Box 457  
Edgewood, NM 87015

## RELEASE OF LIABILITY

On this \_\_\_\_ day of \_\_\_\_\_, 2011, intending to legally bound hereby release from liability and to indemnify and hold harmless the Edgewood Chamber of Commerce, and any of its employees or agents representing or related to the Chamber as regards to booth space rental and parade participation. This release is for any and all liability for personal injuries, (including death) and property losses or damage occasioned by, or in connection with any activity or accommodations for this event. The undersigned further agrees to abide by all the rules and regulations promulgated by the Edgewood Chamber of Commerce and/or its affiliate groups and vendors throughout the event

Participant Signature

Date

Please make a copy for your records.

# REGISTRATION for Booth Space, Parade, & Sponsorship



NAME OF BUSINESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

e-mail \_\_\_\_\_

ADDRESS: \_\_\_\_\_

## SPONSORSHIP

PLEASE CHECK ALL THAT APPLY:

### The Mother Road Sponsor \$1000:

includes 10 x 10' booth space in Business Expo (with 1 6' table and 2 chairs), and space only in Arts & Crafts Fair, Large signage with your business name and logo, Business name and logo on T-Shirt, Recognition as Major Sponsor on all marketing material.

**2011/or 12 \$95 Membership Fee or renewal**

6 Commemorative T-Shirts.

### The Road Trip Sponsor \$500:

includes 10 x 10' booth in Business Expo (with 1 6' table and 2 chairs), and space only in Arts & Crafts Fair,

Signage with your company name and logo. Sponsorship listing on T-Shirt. Recognition as

Sponsor on posters and newspaper ads.

2011 or 12 \$95 membership fee or renewal.

4 Commemorative T-Shirts

### The "66" Sponsor \$250:

includes 10x10 booth space in Business Expo with 1 6' table and 2 chairs, or or Arts & Crafts Fair (own table/chairs)

Sponsorship listing on T-Shirt.

Recognition as "66" Sponsor in select marketing materials..

2 Commemorative T-Shirts.

## BOOTH SPACE ONLY:

### **Business Expo**

\_\_\_\_\_ Chamber Member \$50

\_\_\_\_\_ Non Chamber Member \$75

\_\_\_\_\_ Non Member Package \$140 (see back for info)

### **Arts & Crafts Fair**

\_\_\_\_\_ Chamber Member \$35

\_\_\_\_\_ Non Chamber Member \$50

\_\_\_\_\_ Non Member Package \$125(see back for info)

### **Food Vendor at Arts & Crafts Fair (only)**

\_\_\_\_\_ Chamber Member \$75

\_\_\_\_\_ Non Chamber Member \$100

## RUN RALLY ROCK PARADE

\_\_\_\_\_ "Back to the Mother Road" Parade starts at the lot by Furniture Connection on Route 66 and ends at Route 66 Campground. FREE. Please briefly describe your entry

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